

HEALTHY AGING NC NEWS

Newsletter brought to you by NC Center for Health and Wellness

MAY 2018

Top stories from the Healthy Aging NC Leadership Retreat:



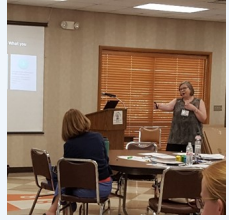
State of Aging in NC



Recruiting and Retaining Volunteers



Clinical Community Partnerships



How to Market to Clinical Providers

State of Aging Headline



The Healthy Aging NC Initiative of NC Center for Health and Wellness shared current statistics about the state of aging in NC, explored the similarities and differences within the Silent and Baby Boomer Generations and how it may impact recruitment and marketing efforts, and reviewed CDSME and Falls Prevention program statistics since January 2016.

Recruiting and Retaining Volunteers Headline



Representatives from three non-profits shared their successes and challenges working with volunteers. The Panel Discussion included, Nicole Johnson with the NC Council of Churches, Nan Buehrer with Rufty-Holmes Senior Center and Joan Bass with AARP.

Highlights to recruit and retain volunteers from the panel:

- Keep your volunteers engaged by including them in the decisions of your organizations. Use volunteers in Steering Committees and involve in conference calls and events
- Volunteers can be accessed through other community partners, such as Garden Club, Cooperative Extension or the Arts Council
- Look for funding opportunities to support outreach, such as the annual grants through AARP

Clinical Community Partnerships Headline



Jenn West and Alyssa Smith from the Cabarrus Health Alliance shared their experiences with expanding DSMP and CDSMP into a local community health clinic and setting-up county coalitions.

Joyce Page with the Durham County Department of Public Health, has built state-wide relationships within the faith-based community to expand DSMP and CDSMP to low-income, underserved groups.

How to Market to Clinical Providers Headline



Ann Houston Staples joined us from the NC Division of Public Health, Tobacco Prevention & Control Branch, to discuss strategies to market CDSMP and other evidence-based programming to the community and clinical providers.

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