

North Carolina Center for Health and Wellness University of North Carolina Asheville Falls Prevention Program Grantee



Goals, Strategies, and Activities

The overall purposes of this 3-year “Integrated Networks to Deliver and Sustain Evidence-Based Falls Prevention Programs” grant are to:

- **Goal 1:** Strengthen integrated state or regional networks that address the social and behavioral determinants of health of older adults and adults with disabilities; and
- **Goal 2:** Significantly increase the number of older adults and adults with disabilities who participate in evidence-based community programs to reduce falls and falls risk.

The North Carolina Center for Health and Wellness (NCCHW) at the University of North Carolina Asheville (UNCA) and its partners will:

- Assess current information technology systems to support healthcare contracting for Area Agency on Aging (AAA) services;
- Embed evidence-based falls prevention programs and AAA services into a centralized referral system;
- Develop the infrastructure to secure healthcare contracts for AAA services.

Proposed Interventions

- A Matter of Balance (AMOB)
- Tai Chi for Arthritis for Falls Prevention (TCA/FP)

Partnerships

To achieve the goals of the grant, NCCHW will collaborate with the following key partners:

- Albemarle Commission Area Agency on Aging
- Cape Fear Area Agency on Aging
- Centralina Area Agency on Aging
- Eastern Carolina Area Agency on Aging
- High Country Area Agency on Aging
- Isothermal Planning & Development Commission Area Agency on Aging
- Kerr Tar Area Agency on Aging
- Land of Sky Area Agency on Aging
- Lumber River Area Agency on Aging
- Mid Carolina Area Agency on Aging
- Mid-East Commission Area Agency on Aging
- North Carolina Association of Area Agencies on Aging
- North Carolina Division of Aging and Adult Services (DAAS)
- North Carolina Division of Public Health

Prevention and Public Health Fund 2020, effective August 1, 2020



- North Carolina Falls Prevention Coalition
- Piedmont Triad Area Agency on Aging
- Southwestern Commission Area Agency on Aging
- Triangle J Area Agency on Aging
- Upper Coastal Plain Area Agency on Aging
- Western Piedmont Area Agency on Aging

Anticipated Results

The NCCHW and its partners propose to achieve the following results:

- Formalize a statewide single point of contracting business entity;
- Establish a referral and reimbursement system for AAA services;
- Update the business plans for evidence-based falls prevention programs;
- Establish at least one reimbursement pathway for evidence-based falls prevention programs; and
- Engage 4160 older adults and adults with disabilities in AMOB and/or TCA/FP.

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