

Powerful Innovative Practices to Prevent Falls Conference Sponsorship One Pager



NC DEPARTMENT OF
**HEALTH AND
HUMAN SERVICES**
Division of Aging and
Adult Services



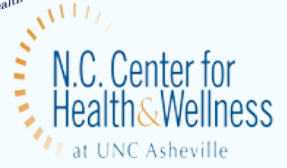
NC DEPARTMENT OF
HEALTH AND HUMAN SERVICES
Division of Public Health



Statewide Engagement
Carolina
Geriatric Education
Center
Led by UNC Center for Aging & Health



March 3, 2023
UNC Chapel Hill Friday Center



Mission

The NC Falls Prevention Coalition works to reduce the number of injuries and deaths from falls among adults in NC.

2021-2025 Action Plan

The N.C. Falls Prevention Coalition Action Plan is designed to reduce the number of injuries and deaths due to falls among older adults and adults at risk for falling in North Carolina over the next five years.

Purpose of Conference

- Promote evidence-based and evidence-informed strategies into innovative and effective falls prevention practices, products, programs, and technologies through a Community of Practice.
- Spotlight innovation and state and national level best practices

Number and Targeted Audience

The conference will be attended by 200+ individuals to bring together researchers, health care providers, housing specialists, aging services providers, older adults, and many others to reduce the number of falls and fall-related injuries experienced by North Carolinians.

Agenda (Hybrid Format)

- Lunch, Networking, and Vendors
- Overview of Evidence-Based Falls Prevention Programs
- 3 Break Out Presentations on Innovations: Programs that Prevent Falls in the Community and Help Advance Aging in Place Initiatives.
- 3 Break Out Presentations on Best Practices: Clinical Research/Medical perspectives
- Panelist Discussion
- Networking and Closing

Sponsorship

Benefits

- Engage and connect with regional coalitions and statewide partners, over 70 organizations, 185 individuals, and 8 regional coalitions.
- Build long term relationships with partners in NC
- Share information about current activities, research, and projects happening across the state
- Provide resources essential for falls prevention through booths at the conference

Sponsorship Packages

Bronze Package

\$500

- Booth at conference
- 1 complimentary conference registration
- Podium recognition

Silver Package

\$1000

- Booth at conference
- 2 complimentary conference registrations
- Half page, 4-color ad in conference program
- Podium recognition
- Logo on conference signage

Gold Package

\$1500

- Booth at conference
- 4 complimentary conference registrations
- Full page, 4-color ad in conference program
- Podium recognition of sponsorship
- Logo on conference signage
- Logo on conference giveaways (e.g., pens, lanyards, etc.)

**For
Sponsorship**

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